# WHY LENOVO FOR HIGHER EDUCATION



Colleges and universities are transforming to meet the demands of new students. Technology plays a critical role in making improvements to both physical and process infrastructure.

As the world's leading provider of education technology, Lenovo knows that steady technology leadership is critical to ensuring higher education institutions to stay responsive to these always-evolving, real-world challenges.

- IT must balance innovation with budget and manageability
- · Professors must navigate new tools while focusing on institutional goals
- Administration needs to support student growth with limited budgets
- Students are exploring digitally driven learning opportunities

Lenovo has proven our ability to solve challenges faced by higher education and gives you the tools needed to lead the way forward.

- Comprehensive portfolio from leading ThinkPad mobility to System X infrastructure
- Partnerships with leading service and solutions providers
- Deep and comprehensive product security
- · US headquarters and manufacturing

Lenovo builds for durability and reliability, ensuring that your IT dollars are always well spent. Our end-toend solutions can help expand your impact and our comprehensive technology portfolio will empower your institution to invest and innovate with confidence.

### HIGHER EDUCATION PRODUCT PORTFOLIO

Lenovo's portfolio of hardware, software and services solutions has everything you need to meet the needs of colleges and universities of any size:

	LAPTOPS & TABLETS	DESKTOPS	WORKSTATIONS	DATA & STORAGE
Why these devices?	ThinkPad mobile devices combine innovative design with nonstop performance and manageability for all types of users	Versatile ThinkCentre desktops can deliver dependable productivity across the campus.	Powerful ThinkStations offer maximum performance in mobile and desktop forms for those needing extra compute power	Our broad server, storage, and network portfolio can help transform your organization
Where they belong	<ul><li>Lecture halls</li><li>Labs/libraries</li><li>Faculty devices</li><li>Student-issued</li><li>Business offices</li></ul>	<ul><li>Labs</li><li>Business offices</li><li>Testing centers</li></ul>	<ul> <li>Research programs</li> <li>Media and engineering departments</li> <li>STEM coursework</li> </ul>	<ul> <li>Campus and system data centers</li> <li>Branch campuses</li> <li>Business networks</li> </ul>
Lenovo advantages	<ul> <li>Proven, reliable PCs and features</li> <li>Integrated security and manageability</li> <li>Unmatched durability</li> </ul>	<ul> <li>Optimized for space, energy, heat, and noise efficiency</li> <li>Designed for superior long-term TCO</li> <li>Windows and VDI- ready solutions</li> </ul>	<ul> <li>Innovative tool- free form factors</li> <li>Superior energy efficiency</li> <li>ISV-certified</li> </ul>	<ul> <li>Industry-leading performance and partnerships</li> <li>#1 in x86 reliability/ customer satisfaction</li> <li>Commitment to bending down the long-term IT cost curve</li> </ul>

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# STRONGER SECURITY AND DURABILITY DRIVE DEEPER DEPENDABILITY

## COMPREHENSIVE, INTEGRATED SECURITY

- Designed to meet strict government security requirements
- Built with standard-certified components and features

#### ROBUST, INDUSTRY-LEADING DURABILITY

- · First to market with MIL-SPEC testing
- Additional exhaustive testing competition can't match
- Wide range of warranty and service options

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