

How Tech is Transforming Higher Education

Smarter technology for all

Lenovo

Discover how college students are outsourcing schoolwork and plagiarizing term papers, electronically—as well as what professors are doing to close the book on today's tech-enabled cheating methods.



31 Million

The number of college students who admitted to commissioning their assignments for pay,¹ often using modern tech to secure the deal.



\$1 Billion

The market value of today's "contract cheating" industry, worldwide.²



1,400

The number of writers contracted with Ultius, a leading "essay mill" service that provides customized, college term papers for purchase.¹



11,000+

The number of college students who bought all-inclusive, course-completion services from sites like NoNeedToStudy.³



\$31 Billion

The projected market value of smart watches,⁴ which some students utilize to store notes and cheat on tests.



Once...Twice...Sold!

Students offer their assignments to bidders on freelance marketing sites, such as Upwork.³

How Students Are Evading Digital Detection

See how modern innovations allow pupils to pass their exams and ace their essays, without ever having to study.



Secured Communications

Pupils remove identifying info and privatize their online correspondence with "contract cheating" companies, in order to evade professor scrutiny.³

1+ Billion

College manuscripts currently on file at TurnItIn, an anti-plagiarism website that cross-references ewly-submitted student papers against previously-written essays.



18,000

The number of URLs taken down by two professors who enforced the Digital Media Copyright Act, entitling them to full ownership over their class materials.⁵



190+

Universities that have partnered with Coursera, which offers keystroke analysis services to verify users' identity via behavioral cues, such as typing speed and rhythm.³



17 States

Currently outlaw "contract cheating," barring third party companies from the preparation, sale, and distribution of academic materials to college students.⁶



Worldwide Partnerships

Specialized, academic-integrity faculty members are organizing across international lines in hopes of thwarting tech-enabled cheating.³



Identifying IP Addresses

Teachers collaborate with their IT departments to scour students' visited IP addresses, looking for suspected "contract cheating" purchase indicators.



How Faculty are Fighting Back

Modern tech is equipping today's professors with cutting-edge online services that tackle cheating, both on campus and off.

Reputation Management 101

Fake Classes

Professors have been known to create mock online courses designed to detect academic dishonesty.³



When students cheat, universities suffer. And, while no federal laws currently forbid academic dishonesty, Lenovo provides the first-in-class tech solutions to protect and enforce your school's standard of excellence.

To learn more visit ThinkPadU.com

¹ Newton, Philip (2018). How Common Is Commercial Contract Cheating in Higher Education and Is It Increasing? A Systematic Review. Retrieved from <https://www.frontiersin.org/articles/10.3389/feduc.2018.00067/full>

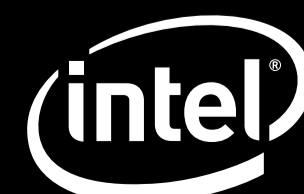
² Gikandi, Halima (2020). Doing Western students' homework is big business in Kenya. Retrieved from <https://www.pri.org/stories/2020-01-24/doing-western-students-homework-big-business-kenya>

³ Wolverton, Brad (2016). The New Cheating Economy. The Chronicle of Higher Education. Retrieved from <http://www.tccta.org/2016/09/06/cheating-2-0/>

⁴ Global Smartwatch Market Value Set to Exceed \$31 Billion by 2025. Business Wire. Retrieved from <https://www.businesswire.com/news/home/20190918005603/en/Global-Smartwatch-Market-Set-Exceed-31-Billion>

⁵ Bailey, Jonathan (2019). My 7 Takeaways from the 2019 ICAI International Conference. Retrieved from <https://www.plagiarismtoday.com/2019/03/12/my-7-takeaways-from-the-2019-icai-international-conference/>

⁶ Florida State University College of Law Research. Retrieved from <https://guides.law.fsu.edu/termpapermills>



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