Smarter technology for all

## Benefits of Esports Education

In its recent "Esports in Education Vision," Intel® offers a view of the current high school and collegiate esports landscape. It views educational gaming from a number of perspectives, including the overall opportunities gaming offers, case studies that highlight successful high school and Higher Ed learning approaches, infrastructure at both levels, an ecosystem overview, baselines for program development, and an "Educator Journey Framework."

Intel's overview is informed by data, including statistics derived from collegiate tournament events in 2019 as well as targeted, forward-looking growth metrics in the K-12 and higher education markets.

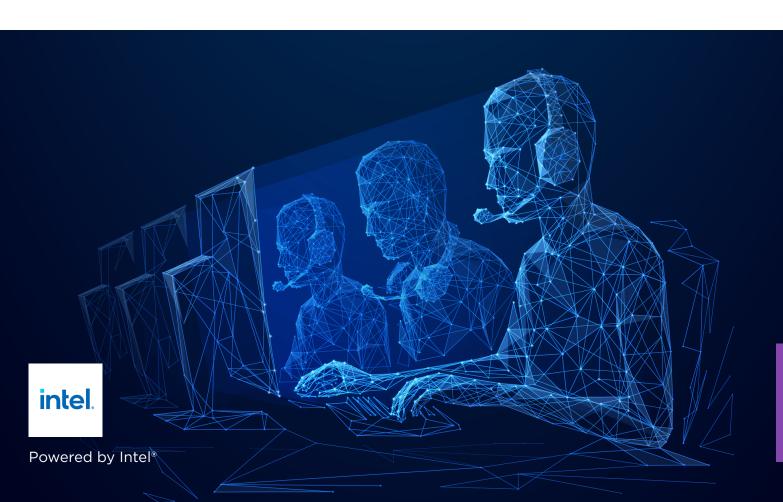


Included in the deck is a slide entitled "Benefits of Esports Through the Education Lens." When considering or championing an esports program, it's important to take into account the development of students' "soft skills" in the overall advantages these programs offer.

These are the six traits Intel outlined:

- Character Development. Students build character and develop discipline, self-esteem, patience, and sportsmanship through weekly practice and gameplay.
- *Community Building.* Students will develop a sense of belonging, meet new friends, and develop school pride by playing on a team with classmates.
- *Teamwork & Leadership.* Students will learn how to communicate better and become leaders as they compete and work together as team.
- **Strategic Thinking.** Students will compete in intense and fast-paced real-time strategy games where they will need to quickly problem solve and adapt to win.
- **STEM Engagement.** Engaging with their passion through esports is a fantastic way to reach students in a space they want to be, while rewarding positive behavior and skill development. It encourages them to form social bonds and find community while pursuing something they care about. It's also a gateway to discussing curriculum and career paths.
- **Recruitment.** Educators will increase tuition numbers and attract students dedicated to their program.

**Build Your End-to-End Esports Solution** 



Creating an esports program that meets the many needs of students and schools can represent a complex challenge. Fortunately, *Lenovo Esports Solutions for Education* offers advisory services geared to bringing custom, end-to-end solutions for K-12 and Higher Education esports programs. Committed to building smarter technology and empowering students and teachers through transformative education solutions, Lenovo is helping esports level up the intersections of learning and gaming.

The Lenovo Esports Solutions for Education features a comprehensive offering of advisory and support services combined with equipment, software, and hardware.

On the workstation side, the storage, digital display support, and flexibility of the ThinkStation line provides all the power you need. Looking for portability? ThinkPad's line of mobile power, Intel processors, and innovative thermal cooling environments provide both performance and value.

Lenovo is a trusted resource to advance gaming within educational environments, providing consultation on school objectives, planning programs, installing dedicated esports arenas, setting up and managing varsity teams for league competition, and more.

The solutions also help students join a school's gaming network and play from home with matchups and leaderboards to spur competition, as well as offering network and league management capabilities to maintain and enhance the experience for esports student athletes.

To learn more, visit Lenovo Esports Solutions for Education.

